



Cellebrite

Digital intelligence
for a safer world

Press Kit





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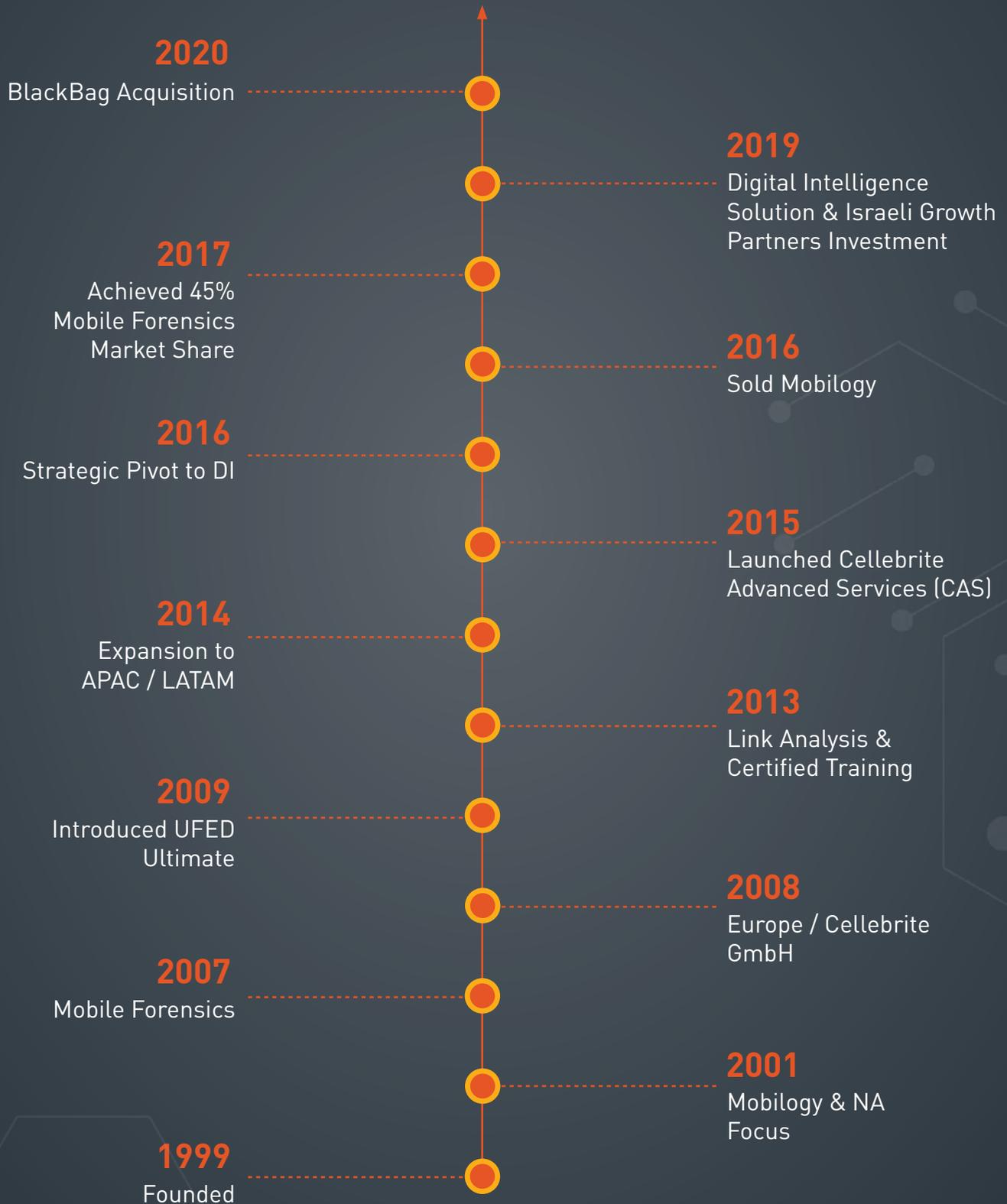
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About Cellebrite

Cellebrite is the global leader in Digital Intelligence solutions for law enforcement, government, and enterprise organizations. Cellebrite delivers an extensive suite of innovative software solutions, analytic tools, and training designed to accelerate digital investigations and address the growing complexity of handling crime and security challenges in the digital era. Trusted by thousands of leading agencies and companies in more than 150 countries, Cellebrite is helping fulfill the joint mission of creating a safer world.

20 Years of Market Leadership & Innovation



Cellebrite Digital Intelligence

Cellebrite is the global leader and trusted provider of digital intelligence solutions for law enforcement, military, and private enterprises worldwide – helping organizations of every size accelerate investigations by addressing the growing challenges of our expanding digital world.

Cellebrite’s digital intelligence solutions help extract and decode forensic evidence from the latest mobile phones, computers and the widest range of digital sources (video, health, cloud and more) as part of criminal and corporate investigations. These vast amounts of data are automatically analyzed using the latest Artificial Intelligence (AI) and machine learning to give investigators and prosecutors exactly the evidence they need to close cases fast. In addition, our solutions seamlessly integrate existing infrastructures allowing organizations to make command decisions efficiently, manage the data, and maintain compliance.

Cellebrite serves over 6000 law enforcement and government agencies, and more than 2000 private enterprises worldwide, helping to solve hundreds of thousands of criminal cases and assisting in solving thousands of crimes against

children every year. Our technology is used to secure our borders, prevent terrorism, and uncover fraud and compliance schemes for corporate enterprises.

We are honored to partner with governors, mayors and law enforcement agency leaders to overcome operational challenges surrounding the digital policing transformation that results in less crime and faster case resolution at a lower cost of policing. Today we are proud to partner with departments and organizations such as the National Center for Missing and Exploited Children, founded by John Walsh.

Similarly, we are honored to partner with CEOs, CFOs and business leaders to overcome barriers to compliance, safer business operations and ultimately safer workplaces. Every day we partner with the Global Fortune 1000 and top consulting firms.

Cellebrite is the only integrated digital intelligence provider that helps create a safer world and our technology is critical to ensuring communities and organizations of all sizes are safer, too.



Company Facts

- Founded in 1999
- Headquartered in Petah Tikva, Israel
- Offices in US, Canada, Brazil, Germany, UK, France, Singapore, Australia, Japan and India
- 722 Employees
- 6,000+ Public Safety Customers (including Law Enforcement & Military)
- 2,000+ Private Enterprise Customers
- Global presence in 150+ countries
- More than 20,000 training certificates issued globally
- Cellebrite is used in more than 5,000,000 cases each year

Solutions

- Digital Intelligence Platform
- Lab Solutions
- Field Solutions
- Investigation Solutions
- Management & Compliance Solutions
- Training & Advanced Services

Executive Leadership

Yossi Carmil

CEO



Yossi Carmil is the Chief Executive Officer of Cellebrite and serves on the company's board of directors. He brings more than 20 years of experience in executive leadership, global sales, and business development. Prior to joining Cellebrite, Yossi served as the VP of Commercial for Siemens Israel Ltd.

Dedicated to the advancement of Cellebrite and an industry leader for over 15 years, Yossi is responsible for leading the company's vision, strategy and execution. He holds an MBA degree from the Ludwig-Maximilians University in Munich, Germany. He is also a member of the board of CommuniTake Technologies LTD, Cellomat Ltd. and the German – Israeli Chamber of Commerce and Industry (AHK).

Dana Gerner

Chief Financial Officer



With expertise in strategy, international, operational, and service networks, multinational financing, IPOs, and Mergers & Acquisitions, Dana is responsible for managing Cellebrite's financial functions to support its continued worldwide progress.

She was previously President, Pool Management Director and CFO for a leading global provider of retailer packaging solutions and has held CFO positions at Leiman Schlusel, Mimsar Ltd., and managed audits at Ernst & Young. Dana earned a Master's degree in Innovation Management from Swinburne University and a BA in Accounting and Economics from Tel-Aviv University.

Osnat Tirosh

Chief People Officer



Osnat's broad professional experience combines Global HR Leadership with strong coaching and organizational development skills. During her tenure with the company, Osnat has overseen and managed the company's evolution to becoming a leader in providing digital intelligence solutions, while leading executive recruitment, talent management, leadership development, strategic partnering along with seamless M&A integration. Osnat has over two decades of human capital leadership experience with high growth, acquisitive, global technology companies, serving as a trusted adviser and partner to CEOs, Boards, and senior leadership teams.

Prior to joining Cellebrite, Osnat was recruited to join Better Place, an early entrant to the Electric Vehicle market, and served in leadership roles with PMC-Sierra, Pixel Technologies and Converse. Following graduation from the University of Bridgeport with a MSc degree in Management Engineering, Osnat served with the Israeli Ministry of Defense in NYC and the Israeli Air Force . A certified life and business coach, Osnat enjoys working with diverse stakeholders to achieve meaningful, long term commercial success and enterprise value.

Leeor Ben-Peretz

Chief Strategy Officer



Leeor Ben-Peretz leads Cellebrite's strategy, business development, advanced services, and training functions. He brings over 20 years of experience in the forensic, telecom, and software security markets, having served in key strategic business development and product-related positions at industry-leading companies such as Aladdin Knowledge Systems (NASDAQ: ALDN), Pelephone Communications, Converse (NASDAQ: CMVT), and InfoGin.

During his nine-year tenure with Cellebrite, Leeor has been instrumental in driving the evolution of the company's offering from a single, hardware-based product to a rich portfolio of innovative products, solutions, and services. Leeor Ben-Peretz holds an Executive MBA degree from the Hebrew University of Jerusalem and a BA degree in business and economics from the Academic College of Tel-Aviv.

Ronnen Armon

Chief Products & Technologies Officer



Ronnen oversees our Cellebrite's Solutions, Products & Technology, including R&D, Product Business Management and CTO domains. Ronnen brings a tremendous background and significant experience to this role, having previously led R&D for Mercury for nearly 4 years. He was also the VP and GM for Hewlett Packard's BTO team (Business Technology Optimization), overseeing operations and R&D. He also co-founded Capriza, a no-code mobility platform that simplified collaboration as well as integration with legacy applications and platforms. With Capriza, Ronnen initially led R&D until he ultimately became their CEO.

Alon Klomek

Chief Business Officer



With over 23 years of global business management, sales, business operation and leadership experience, Alon leads Cellebrite's global business activity worldwide. He brings extensive expertise in Government (B2G), Telco, banking, security technology, information systems, and sales management, from various regions including the Americas, EMEA and Asia.

Prior to becoming Chief Business Officer, Alon was International General Manager at Cellebrite, CEO at eXaudios voice analytics start-up, various sales management positions at NICE Systems and VP PMI following NICE-Actimize acquisition.

He holds an MBA (Hon.) and a degree in business studies from NYU together with a Bachelor's degree in economics.

Mark Gambill

Chief Marketing Officer



Mark Gambill oversees Cellebrite's global marketing operations, including product marketing, advertising, promotions, analyst, and public relations, field marketing, brand management and corporate events. Mark has over 20 years of executive marketing experience across a diverse set of technology sectors with concentrations in Big Data, AI, Machine Learning, and Augmented Analytics.

Prior to joining Cellebrite, Mark served as the CMO at MicroStrategy. Before joining MicroStrategy, he served as the CMO for Vocus, a global provider of marketing automation software. Mark holds a Bachelor of Science degree from Florida State University and has completed graduate work at INSEAD.

Ken Basore

General Manager, Enterprise Solutions



Ken is a seasoned executive who is also a twenty-year veteran of law enforcement and an expert in computer forensics. As CEO of BlackBag for the last 2 ½ years, he has brought the knowledge, expertise and a proven leadership ability needed to promote the mission and unique culture of BlackBag. Prior to joining BlackBag, Ken was Senior Vice President of Product Engineering for Guidance Software.

Marque Teegardin

General Manager, North America



Marque Teegardin is the General Manager of Cellebrite's business in the United States and Canada. Marque brings over 20 years of experience in high growth technology businesses as a CRO and Advisor to many leading software companies. He has a proven record of success in business transformation, sales leadership and significant growth in both revenue and shareholder value at several market-leading software companies. Prior to becoming General Manager of North America, he spent the better part of 7 years building start-ups resulting in two successful exits with StoredIQ and Sapho. Additionally, Marque served as SVP of Sales at both NICE Systems and PTC, Inc over a span of 14 years. He holds a BA in Marketing & Psychology from Hillsdale College.

Arthur Veinstein

General Manager International



Arthur Veinstein serves as General Manager International at Cellebrite, leading both APAC and EMEA regions. He brings over 22 years of executive leadership experience in engaging with Telco, Security Technology, Government, Law Enforcement agencies as well as worldwide corporate entities.

Arthur oversees the entire Cellebrite business in EMEA and APAC, the related subsidiaries, and its entire local and international functions.

Prior to becoming General Manager International, Arthur was Managing Director APAC in Cellebrite. Previously, he held a number of leadership positions at Qognify, NICE Systems (NASDAQ: NICE), Starhome Mach, Comverse (NASDAQ: CMVT) and other international companies. Arthur graduated Magna Cum Laude with an MBA from Tel-Aviv University and holds a B.S. in Computer Science from the Academic College of Tel Aviv.

Ori Nurick

Executive Vice President, Product Management



Ori Nurick leads the product strategy and portfolio generation for Cellebrite. Ori has more than 19 years specializing in intelligence gathering and digital investigation for law enforcement and intelligence agencies globally.

Prior to joining the executive team, Ori oversaw Product Management and was a key catalyst in launching Cellebrite's Digital Intelligence Platform. Before joining Cellebrite, Ori led Product Management and Business Development for NICE System's Cyber Intelligence Division. He began his career as a software engineer at Teletron. Ltd, developing communication interception systems. Ori holds a Bachelor of Science degree from The Academic College of Tel-Aviv.



Miri Mishor Goldenberg

SVP, Global Customer Services



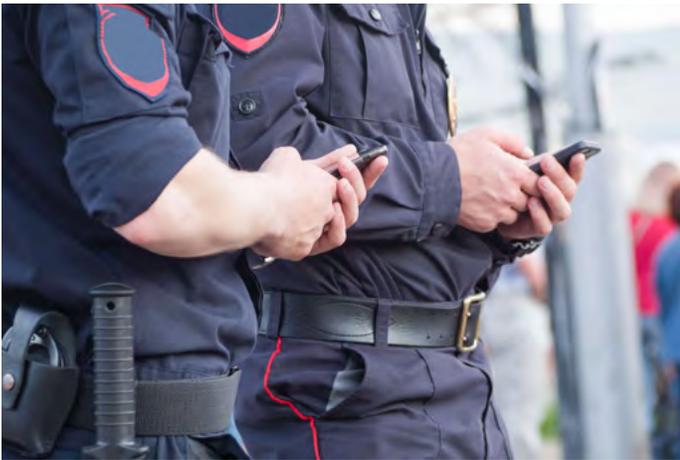
Miri leads Cellebrite's global Customer Services Organization, accountable for service development and service delivery and fulfillment, while creating enhanced value for our customers and driving additional business. Services including Training and Certification, Advanced Services, Technical Customer Support, Deployment, Consultancy and other future services.

Miri brings more than 20 years in domains of services, technology, business and customer experience. Prior to joining the company, she served as VP in Amdocs in various leadership roles. Miri holds BA and MBA from Tel Aviv University.

Images

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Law Enforcement



Business



Defense and Intelligence



4PC



UFED



Kiosk



Analytics



Cellebrite Cable Kit



Cellebrite UFED Touch



Cellebrite UFED Touch Ruggedised Case

