

Media Kit

Modernizing Investigations

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Digital Forensic Software

Case & Evidence Management

Digital
Witnesses



Digital Forensics Units

Corporate Compliance & Legal

Providers



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About Cellebrite

Cellebrite is the global leader in partnering with public and private organizations to transform how data is managed in investigations to accelerate justice and ensure data privacy. We aid organizations in mastering the complexities of legally sanctioned digital investigations with an award-winning Digital Investigative Platform and services to unify the investigative life cycle and manage digital evidence.

Cellebrite works with industry leaders to help them protect the public and safeguard assets with efficiency and transparency. Trusted by thousands of leading agencies and companies in more than 100 countries, Cellebrite is helping customers fulfill the joint mission of protecting and saving lives.

- ★ Our technology has been purchased by 6,700 public safety agencies, enterprises in over 100 countries.
- ★ Our technology helps convict bad actors and bring justice to victims of crimes, including child exploitation, homicide, sexual assault, drug and human trafficking, fraud, financial crimes and more.
- ★ Cellebrite is led by a highly experienced management team and has an elite research and development team built from top intelligence units and former members of global law enforcement agencies.
- ★ Our solutions, services and training are built and designed to help our customers improve public safety, help victims reclaim their lives and uncover the truth buried within each investigation.

With Cellebrite's advanced Digital Investigative Platform and Services, organizations gain actionable insights from data more efficiently, which allows them to improve case clearance rates, solve funding challenges and reduce workforce attrition.

Closing Public Safety Gap

Technology is changing the nature of crime and putting public safety at risk. Public Safety organizations are dealing with a growing volume of more complex digital evidence and increasingly sophisticated criminals. They need investigative analytics to close this "public safety gap" in order to simplify, analyze and manage data and enable collaboration across investigative teams.

In the private sector, companies are increasing spend on in-house discovery and investigations. Cellebrite's advanced Digital Investigative Platform allows organizations to reduce the scale and complexity of cases and improve productivity.



Cellebrite Overview

Collect. Review. Analyze. Manage.

Cellebrite is the leader in digital investigative solutions, partnering with public and private organizations to transform how they collect, review, analyze and manage data in investigations to protect and save lives, accelerate justice and ensure data security.

Why We're Here

We aid organizations in mastering the complexities of legally sanctioned digital investigations.

What We Do

We deliver the world's leading Case-to-Closure platform and software suite and services to effectively manage digital evidence, while preserving data privacy.

How We Do It

We work with industry leaders to help them protect the public and safeguard assets with efficiency and transparency. Our Case-to-Closure platform helps customers to collect, review, analyze and manage data to more efficiently and effectively run their legally-sanctioned investigations.

Why should organizations invest in Digital Investigative solutions?

Our award-winning Investigative Platform acts as a force multiplier, enabling customers to modernize their investigative workflow and workforce.

Cellebrite enables customers to tackle investigative challenges head-on; as a result, leaders are able to continue their focus on the mission to protect and serve while making the world a safer place.



The Cellebrite Case-to-Closure Platform

Cellebrite is solving investigative challenges by streamlining the investigative and intelligence processes into an efficient workflow, making disparate data accessible, digestible and actionable across the full investigation lifecycle:



COLLECT and preserve data lawfully from the widest range of digital devices and sources, making it accessible to anyone who needs it, the moment they need it.



REVIEW data in formats that are easy-to-comprehend, targeted and actionable.



ANALYZE and process data quickly to find and validate key pieces of digital evidence, surfacing insights to expedite case resolution and time-to-justice.



MANAGE and safeguard digital evidence in a collaborative way to break down silos, allowing stakeholders to reach maximum efficiency while ensuring privacy and chain of evidence protocols.



Key Platform Offerings



C2C
CASE-TO-CLOSURE



Case-to-Closure Investigative Platform



Cellebrite Field Solutions

A comprehensive suite of tools that empower frontline officers and investigators to capture consent-based digital data in the field, allowing investigative teams to make real-time decisions while maintaining data privacy and integrity.



Cellebrite Lab Solutions

Get the most data from the most digital devices and data sources. With industry-first artificial intelligence (AI) capabilities, forensically sound reports can quickly be turned into actionable insights.



Cellebrite Investigative Solutions

The most comprehensive suite of tools that utilize industry-first AI capabilities to dramatically accelerate time to evidence. Whether on-the-go or at the desk, investigative teams can visualize, share and collaborate on case insights in one platform.



Cellebrite Management & Compliance Solutions

Cellebrite helps law enforcement agencies maintain federal and local compliance using a singular platform. By linking applications with existing infrastructure, Cellebrite's digital evidence management and compliance solutions help agencies ensure that the right people have access to the right data, at the right time.



Our Case-to-Closure Platform's Impact





Key Issues We Help Resolve

Encryption

We believe citizens and organizations have a fundamental right to protect their private information. We also recognize that countervailing public safety concerns can and should limit this right in certain circumstances.

Our advanced access services can overcome complex encryption technologies, allowing authorized investigators to access data, remove blind spots and unearth case-relevant evidence. Importantly, our solutions can only be used lawfully — either pursuant to a court order or warrant — and we are steadfast in ensuring that only licensed customers use our products for the lawful and necessary purposes of serious investigations.

Artificial Intelligence

Cellebrite is committed to the equitable administration of justice, and also providing our customers with solutions that accelerate justice and engender digital trust. We support appropriate policies and regulations that take legal and ethical considerations into account for AI and machine learning.

Data Privacy

Protecting data privacy is a core part of our mission at Cellebrite. Our standards clearly outline how our technology is used in the context of investigations and, of course, we hold our customers to the highest ethical standards too.

Cellebrite has a robust and transparent framework to govern the lawful use of our technology and maintain an appropriate balance between the interests of public safety and personal privacy.

The use of Cellebrite's Case-to-Closure Investigative Platform is governed by an agency's standard operating procedures (SOPs). This platform provides features such as selective extraction, hashing, hardware usage data, the ability to permission access to data and an audit trail identifying how and when digital data is used throughout the course of an investigation.



Ethics & Integrity

The actions we take every day support our mission to Protect and Save Lives, Accelerate Justice and Preserve Privacy in communities around the world.



"We recognize the immense responsibility that comes with operating a business that partners with law enforcement agencies but protects the privacy of citizens. To that end, Cellebrite and our Board have a deep commitment to creating a safer world and to operating in a lawful and ethical manner that is unwavering."

- Yossi Carmil, CEO

Compliance and Controls

Ensuring appropriate use of Cellebrite's technology is core to our mission. The policies that govern our customer and partner relationships are designed to reflect and promote our core values of personal privacy, public safety, transparency and respect for individual rights.

Respect for Individual Rights

Cellebrite believes that citizens and organizations have a fundamental right to protect their private information. At the same time, we recognize that countervailing public safety concerns can and should limit this right in certain circumstances. Cellebrite steadfastly supports the democratic ideals of freedom of speech and freedom of the press. We do not condone the use of Cellebrite's solutions to access the personal information of journalists, activists or others who are working against the interests of repressive regimes and doing so outside the bounds of a legally sanctioned investigation expressly violates the terms of our licensing agreements.

Protection of Human Rights

Cellebrite remains committed to safeguarding human rights around the world. When used in accordance with the terms of our licensing agreements, our solutions aid in stopping crime, not enabling it.



Data Privacy Within Cellebrite's Platform

"CIA" Data Privacy Model Applied to Law Enforcement

- ★ Evidence collected from any kind of electronic device seized under warrant is subject to the standard operating procedures (SOPs) agencies already have in place.
- ★ Evidence extracted in a forensically sound manner.
- ★ Evidence stored and shared safely and securely, just as physical evidence is safeguarded.

CONFIDENTIALITY



User Management



Permission Management



Secure Reports

INTEGRITY



Forensically Sound Extractions



Hashing



Data Validation

AVAILABILITY



Selective Extraction



Selective Decoding



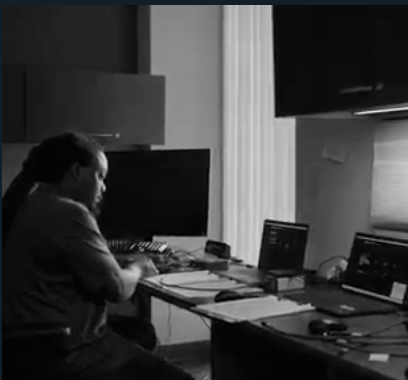
Filtered Reports

Regional Standards Compliance



Customer Stories

Real Stories, Real Digital Transformation
...Puts Digital Evidence to Work...



Maximizing Digital Investigative Solutions: How the Florida Department of Law Enforcement (FDLE) Is Solving Crimes with Technology

[Read more](#)



The Power of a Calling: Seattle PD ICAC Unit Puts Digital Intelligence to Work to Stop Crimes Against Children

[Read more](#)



Gulf Coast Technology Center: An Intelligence-Driven Law Enforcement Program Keeping Officers and Communities Safe

[Read more](#)



Tomorrow is Today for Georgia Bureau of Investigation's Digital Transformation

[Read more](#)



From Murdaugh to Josephson: How South Carolina Law Enforcement Division is Taking on Big Cases with Digital Investigative Solutions

[Read more](#)



Broward Sheriff's Office Demonstrate How Investments, Training, and Support Can Yield Digital Investigative Excellence

[Read more](#)



Cellebrite Fast Facts

1999

Year Founded

2020

New North America Office
in Tysons Corner, Virginia

2021

Listed on Nasdaq; ticker: CLBT

14

Offices Including the United States,
Canada, Brazil, Germany, UK, France,
Singapore, Australia, Japan and India

1000

Number of Employees

100

Countries Where Our Teams
Support Customers

6,900

Total Customers across Public Safety
and Enterprise

20K

Training Certifications Earned or
Renewed Annually

12K+

Students Trained in 2021 at
Cellebrite Learning Center
www.cellebritelearningcenter.com

40%

Average Investigative Workflow
Efficiency Gained by Customers
Using Digital Intelligence Solutions

5,000,000+

Number of Investigations Cellebrite
Solutions Have Been Used In



Cellebrite's Company History

1999 ✦ Cellebrite Founded

2001 ✦ Mobilogy Division Created

2002 ✦ NA Office Opens in New Jersey

2007 ✦ UFED Introduced

2008 ✦ European Office Opens in Germany

2009 ✦ Cellebrite UFED Ultimate Introduced

2010 ✦ Cellebrite Training Established

2012 ✦ Cellebrite UFED 4PC Launched

2013 ✦ UFED Link Analysis Introduced

2014 ✦ APAC Office, LATAM Office Open

2015 ✦ CAS Launched, UFED Cloud Introduced

2016 ✦ Cellebrite Pathfinder Introduced

2017 ✦ Cellebrite Commander Introduced

2018 ✦ Mobilogy Business Unit Sold



Cellebrite's Company History

2019 ✦ Israeli Growth Partners Investment

2020 ✦ Cellebrite Acquires BlackBag

2021 ✦ Cellebrite Partners with Axon

2021 ✦ Launch of Premium Enterprise

2021 ✦ Launch of Professional Services

2021 ✦ Cellebrite lists as CLBT on Nasdaq

2021 ✦ Formation of Ethics & Integrity Committee

2021 ✦ Launch of Remote Mobile Data Collection

2021 ✦ Cellebrite Acquires Digital Clues

2021 ✦ Launch of SaaS -based iDEMS

2021 ✦ Joins AWS Partner Network

2022 ✦ Cellebrite Partners with National Center for Missing & Exploited Children

2022 ✦ Cellebrite Partners with Chainalysis to Unlock Cryptocurrency Data for Investigations

2022 ✦ Cellebrite named a Leader in Inaugural IDC MarketScape on Digital Forensics

2022 ✦ Launch of Physical Analyzer Ultra Series to Transform Digital Data Examination

2023 ✦ Cellebrite Case-to-Closure Platform Introduced





Cellebrite Leadership



Yossi Carmil

Chief Executive
Officer



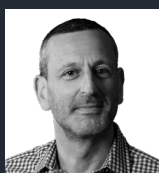
Dana Gerner

Chief Financial
Officer



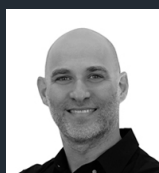
Marcus Jewell

Global Chief
Revenue Officer



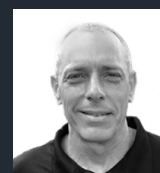
David Gee

Chief Marketing
Officer



**Leeor Ben-
Peretz**

Chief Strategy Officer



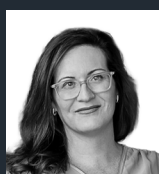
Ronnen Armon

Chief Products &
Technologies Officer



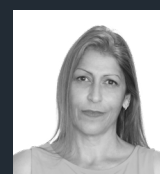
**Ayala Berler
Shapira**

General Counsel



**Zohar Tadmor –
Eilat**

Chief People Officer



Sigalit Shavit

Chief Information
Officer

Learn About Cellebrite's **Board of Directors**





About Cellebrite

Cellebrite's (Nasdaq: CLBT) mission is to enable its customers to protect and save lives, accelerate justice and preserve privacy in communities around the world. We are a global leader in Digital Investigative solutions for the public and private sectors, empowering organizations in mastering the complexities of legally sanctioned digital investigations by streamlining intelligence processes. Trusted by thousands of leading agencies and companies worldwide, Cellebrite's Digital Investigation platform and solutions transform how customers collect, review, analyze and manage data in legally sanctioned investigations.

Learn More:

www.cellebrite.com

www.cellebrite.com/en/blog

www.cellebrite.com/en/newsroom

Connect With Us:



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