

# Media Kit



# Modernizing Investigations





#### **About Cellebrite**

Cellebrite's mission is to protect communities, nations and businesses as a global leader in digital investigative and intelligence solutions. More than 7,000 global law enforcement agencies, defense and intelligence organizations and enterprises trust Cellebrite's Al-powered software portfolio to make forensically sound digital data more accessible and actionable. Cellebrite technology allows customers to accelerate more than 1.5 million legally sanctioned investigations annually, enhance sovereign security, elevate operational efficacy and efficiency and enable advanced mobile research and application security. Available via cloud, on-premises and hybrid deployments, Cellebrite's technology enables its customers around the globe to advance their missions, elevate public safety and safeguard data privacy.

- Our technology is used by more than 7,000 public safety agencies, defense, intelligence and enterprise customers in more than 100 countries.
- Our technology helps convict bad actors and bring justice to victims of crimes, including child exploitation, homicide, sexual assault, drug and human trafficking, fraud, financial crimes and more.
- Cellebrite is led by a highly experienced management team and has an elite research and development team built from top intelligence units and former members of global law enforcement agencies.
- Our solutions, services and training are built and designed to help our customers improve public safety, help victims reclaim their lives and uncover the truth buried within each investigation.

With Cellebrite's advanced Digital Investigation Platform and Services, organizations gain actionable insights from data more efficiently, which allows them to improve case clearance rates, solve funding challenges and reduce workforce attrition.

#### **Closing Public Safety Gap**

Technology is changing the nature of crime and putting public safety at risk. Public Safety organizations are dealing with a growing volume of more complex digital evidence and increasingly sophisticated criminals. They need investigative analytics to close this "public safety gap" in order to simplify, analyze and manage data and enable collaboration across investigative teams.

In the private sector, companies are increasing spend on in-house discovery and investigations. Cellebrite's advanced Digital Investigation Platform allows organizations to reduce the scale and complexity of cases and improve productivity.



#### Cellebrite Overview

#### Collect. Review. Analyze. Manage.

Cellebrite is the leader in digital investigative solutions, partnering with public and private organizations to transform how they collect, review, analyze and manage data in investigations to protect and save lives, accelerate justice and ensure data security.

#### Why We're Here

We aid organizations in mastering the complexities of legally sanctioned digital investigations.

#### What We Do

We deliver the world's leading Case-to-Closure platform and software suite and services to effectively manage digital evidence, while preserving data privacy.

#### How We Do It

We work with industry leaders to help them protect the public and safeguard assets with efficiency and transparency. Our Case-to-Closure platform helps customers to collect, review, analyze and manage data to more efficiently and effectively run their legally-sanctioned investigations.

# Why should organizations invest in Digital Investigative solutions?

Our award-winning Investigative Platform acts Our award-winning Investigative Platform acts as a force multiplier, enabling customers to modernize their investigative workflow and workforce. Cellebrite enables customers to tackle investigative challenges head-on; as a result, leaders are able to continue their focus on the mission to protect and serve while making the world a safer place.



# The Cellebrite Platform

Cellebrite is solving investigative challenges by streamlining the investigative and intelligence processes into an efficient workflow, making disparate data accessible, digestible and actionable across the full investigation lifecycle:



COLLECT and preserve data lawfully from the widest range of digital devices and sources, making it accessible to anyone who needs it, the moment they need it.



REVIEW data in formats that are easy-to-comprehend, targeted and actionable.



ANALYZE and process data quickly to find and validate key pieces of digital evidence, surfacing insights to expedite case resolution and time-to-justice.

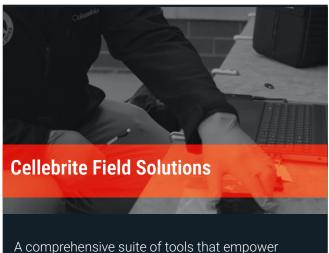


MANAGE and safeguard digital evidence in a collaborative way to break down silos, allowing stakeholders to reach maximum efficiency while ensuring privacy and chain of evidence protocols.



# The Investigative Platform

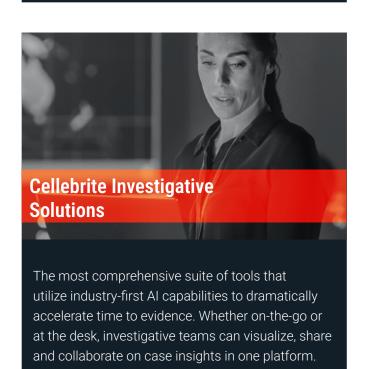
Cellebrite is solving investigative challenges by streamlining the investigative and intelligence processes into an efficient workflow, making disparate data accessible, digestible and actionable across the full investigation lifecycle:



A comprehensive suite of tools that empower frontline officers and investigators to capture consent-based digital data in the field, allowing investigative teams to make real-time decisions while maintaining data privacy and integrity.



Get the most data from the most digital devices and data sources. With industry-first artificial intelligence (AI) capabilities, forensically sound reports can quickly be turned into actionable insights.





Cellebrite helps law enforcement agencies maintain federal and local compliance using a singular platform. By linking applications with existing infrastructure, Cellebrite's digital evidence management and compliance solutions help agencies ensure that the right people have access to the right data, at the right time.



# The Investigative Platform





#### Cellebrite Overview

The actions we take every day support our mission to protect communities, nations and businesses as a global leader in digital investigative and intelligence solutions..



"At Cellebrite, our steadfast respect and dedication to those who safeguard our communities inspire us to empower law enforcement with the most advanced solutions necessary to secure commitment remains our top priority. By leading with integrity and guided by a rigid ethical compass, we ensure our mission is both purposeful and impactful."

- Thomas E. Hogan, Chief Executive Officer

#### **Compliance and Controls**

Ensuring appropriate use of Cellebrite's technology is core to our mission. The policies that govern our customer and partner relationships are designed to reflect and promote our core values of personal privacy, public safety, transparency and respect for individual rights.

#### **Respect for Individual Rights**

Cellebrite believes that citizens and organizations have a fundamental right to protect their private information. At the same time, we recognize that countervailing public safety concerns can and should limit this right in certain circumstances. Cellebrite steadfastly supports the democratic ideals of freedom of speech and freedom of the press. We do not condone the use of Cellebrite's solutions to access the personal information of journalists, activists or others who are working against the interests of repressive regimes and doing so outside the bounds of a legally sanctioned investigation expressly violates the terms of our licensing agreements.

#### **Protection of Human Rights**

Cellebrite remains committed to safeguarding human rights around the world.

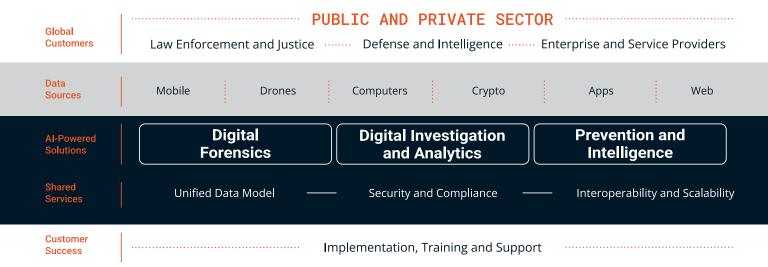
When used in accordance with the terms of our licensing agreements, our solutions aid in stopping crime, not enabling it.



### Cellebrite Marketecture

# **Protecting Communities, Nations and Businesses**

Turn digital data into actionable insights to accelerate investigations, operations and threat detection.



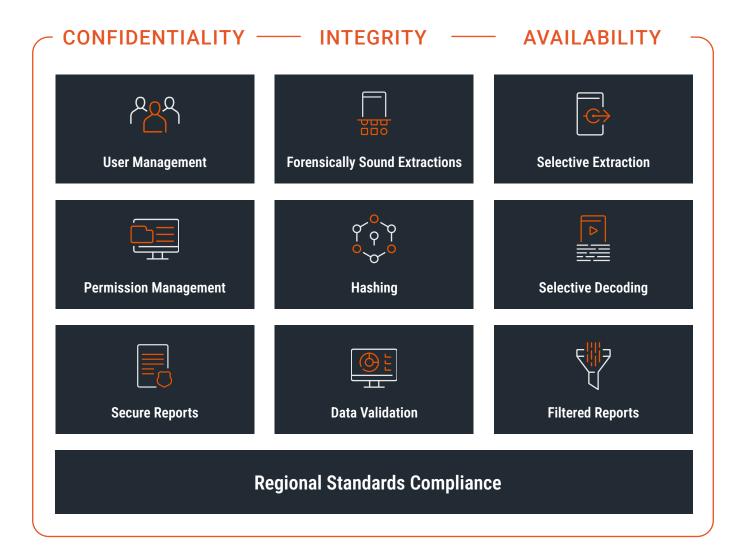
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# Data Privacy Within Cellebrite's Platform

# "CIA" Data Privacy Model Applied to Law Enforcement

- Evidence collected from any kind of electronic device seized under warrant is subject to the standard operating procedures (SOPs) agencies already have in place.
- · Evidence extracted in a forensically sound manner.
- Evidence stored and shared safely and securely, just as physical evidence is safeguarded.



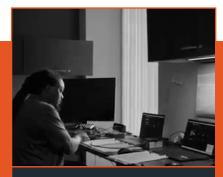


#### **Customer Stories**

Real Stories, Real Digital Transformation...
Puts Digital Evidence to Work...

Scan the QR code to read more





Cellebrite Pathfinder Used to Help Secure Parents' Convictions in Oakland Co. Michigan Mass Shooting

Read more



Cellebrite Solutions Empower Undercover Efforts in Chat Operation to Catch Suspected Child Predators

Read more



Cumbria Constabulary's Commitment to Excellence in Digital Forensics and Investigations

Read more



Bergen County Prosecutor's Office Accelerates Justice to Protect the Community

Read more



From Murdaugh to Josephson: How South Carolina Law Enforcement Division is Taking on Big Cases with Digital Investigative Solutions

Read more



'Horrific Content:' Washington ICAC Rescues 4-Year-Old, Arrests Suspected Child Predator at Airport

Read more



### Cellebrite Fast Facts

1999

Year Founded 2020

New North America Office in Tysons Corner, Virginia

2021

;Listed on Nasdaq ticker: CLBT

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Offices Including the United States, Canada, Brazil, Germany, UK, France, Singapore, Australia, Japan and India 1000

Number of Employees 100

Countries Where Our Teams
Support Customers

7,000+

Total Customers across Public Safety and Enterprise

20K

Training Certifications Earned or Renewed Annually

12K+

Students Trained in 2021 at Cellebrite Learning Center

www.cellebritelearningcenter.com

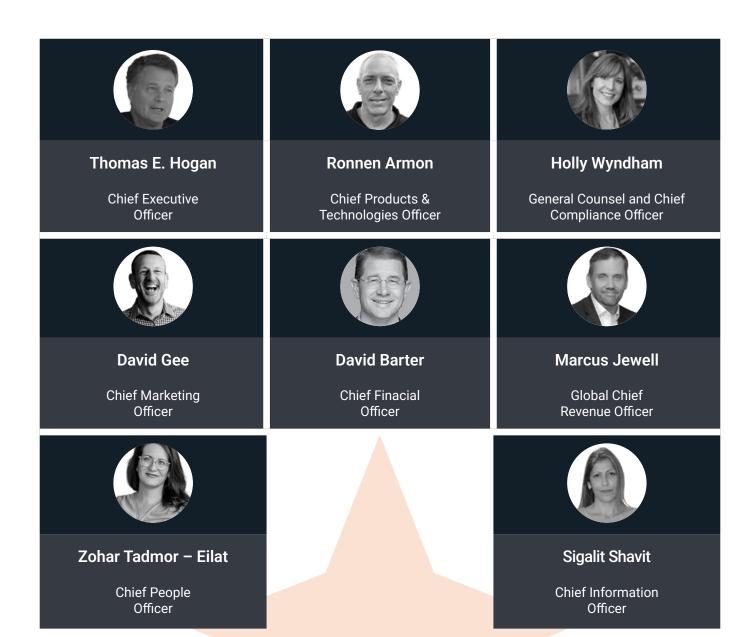
40%

Average Investigative Workflow Efficiency Gained by Customers Using Digital Intelligence Solutions 10,000,000+

Number of Investigations Cellebrite Solutions Have Been Used In



# Cellebrite Leadership





# Cellebrite Board of Directors



Adam H. Clammer

Chairman of the Cellebrite Board of Directors



Thomas E. Hogan

Chief Executive Officer



**Nadine Baudot-Trajtenberg** 

Assistant Professor at the Interdisciplinary Center



**Yonatan Domnitz** 

Managing Director and Strategic Analyst at Oasis Management



**Dafna Gruber** 

Certified Public Accountant



Brandon Van Buren

Private Equity and Growth Equity Investor



Elly Keinan

Group President of Kyndryl



Ryusuke Utsumi

President of SUNCORPORATION



Troy K Richardson

Cellebrite Board Director



Michael D. Capellas

Lead Independent Director